



Friends of Eliya-USA Communiqué

Friends of Eliya-USA Appoints New Chairwoman

Dalia Moghavem has been involved with Friends of Eliya-USA

Dalia Moghavem,
Chairwoman, Eliya-USA



since 1993 as a board member and as a Co-

chair since 2012. "Being appointed for Chairwoman was a natural move for Dalia given her background in the nonprofit sector and her involvement with Friends of Eliya—USA;" said Ronnie Ressler, Chairman Emeritus.

Professionally Mrs. Moghavem is the Associate Director of Advancement at The Buckley School in Sherman Oaks, California. Dalia Moghavem was a long-time board member and key volunteer at Si-

nai Akiba Academy where she supervised a volunteer staff of over 35 parents, oversaw the Annual Fund, various events and auctions as well as Alumni and Grandparent Associations. She was the recruitment coordinator for the BJE March of the Living Program. Moghavem's parents, Morris and Valentin Eshaghpour were one of the founding board members of Eliya—USA and introduced Dalia **(Con't on page 4)**

Ronnie Ressler Ends a Successful Five Year Term as Chairman

November 11, 2012—Ronnie Ressler officially steps down as the Chairman of the board of Friends of Eliya—USA, after five successful years.

Ronnie, was the second Chairman of the board, following

the founding Chairman—Maury Friedman. "One of my major goals as the second Chairman was to create a formal and functioning organization with consistent record keeping, projections, budgets; a routine!" Said Ronnie Ressler.

During his

term, Ronnie was able to implement major fundraising events, including three successful gala fundraisers and other community events such as the first annual Bike **(Con't on Page 4)**

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Ronnie Ressler,
Chairman ('07-'12),
Eliya-USA

Eliya—USA Hires New Director



From Left: Michael Segal-Chairman-Israel; Dalia Moghavem-Chairwoman-USA; Nora Tahvili-Director of Advancement-USA.

September 2012 - Nora Tahvili was hired as the Director of Advancement for Eliya—USA.

Nora brings nearly a decade of expertise and knowledge from both the corporate and nonprofit sectors and an MBA in nonprofit management. Her track record in relationship building/outreach, marketing and operations management makes her a great asset for Eliya.

"I am very happy to represent this important cause, and I look forward to working with Dalia Moghavem and the board to take this organization to the next level;" Said, Nora Tahvili.

Nora has already implemented a new accounting system and streamlining various systems for the organization. She is working closely with the board to plan for 2013 activities. One of her main goals will be outreach to the greater

Los Angeles community. She is also working on a Young Professionals division for Friends of Eliya—USA in Los Angeles.

Nora lives in Woodland Hills and is active in several volunteer leadership roles, including with the Anti-Defamation League's Speakers Bureau and Fact Finding Committee and the Jewish Federation's LEADS program.

2012 Gala Honorees Ronnie and Karen Ressler

"Ronnie's life is a testimonial to giving of yourself to others and making a commitment to service others."

Sunday, November 11, 2012— Friends of Eliya, USA, honored long time board member and chairman of the board (2007-2012) - Ronnie and Karen Ressler—for their years of dedication and service at the Skirball Cultural Center.

Over 250 guests attended the gala fundraiser benefiting programs and services for visually impaired children in Israel. Michael Segal and his wife Marsha Segal—Former President and now the Chairman of the Board of Eliya Israel—were present at the event. Michael congratulated Ronnie and Karen Ressler for their dedication and contributions to Eliya and wished Dalia Moghavem, the incoming Chairwoman, and Nora Tahvili, the new Director of Advancement much success as they step in their new roles for Friends of Eliya, USA.

cluded performances by highly acclaimed blind mezzo soprano and pop singer Laurie Rubin. Laurie's CD's were sold at the end of the show with part of the proceeds going to Friends of Eliya-USA.

The night closed with Maury Friedman—Chairman Emeritus—presenting Ronnie and Karen with the Maury and Lisa Friedman Visionary Award. "Ronnie has made a commitment to be of service to others....because he knows that the more you give of yourself, the more you get back; and his life is a testimonial to that!" Said Friedman in his closing remarks.

"We can never give more than we will get, especially when we allow the goodness of people to work its way into our hearts. I always thought that it was me that was doing something good for others, when it was all of you doing good (Con't on Page 4)



Ronnie and Karen Ressler (Left) and Maury and Lisa Friedman—2012 Eliya-USA Gala

Highlights of the program in-

2013 Calendar of Events

The Board and staff of Eliya-USA are planning exciting events for the community for the upcoming year. Below is a sneak peak of our upcoming events.

We are also launching our Mitzvah Program for youth! Young adults will have the opportunity to learn about our organization, can raise money for children of Eliya. Each participant will be able to create their own webpage and invite their friends and family to donate to their campaign and promote their page on their social media page. They will also be able to keep track of how much funds they are raising. Upon completion of their campaign, each participant becomes an official Eliya Junior League Leader and will have access to local Eliya events and volunteer opportunities throughout the year for their community service hours.

For more information regarding this program, please contact Nora Tahvili at nora@eliyausa.org or 818.865.8722.

February 2013: First young professionals advisory board dinner and meeting

March 2013: Parlor Meeting (At private residence, refreshments will be served)

May 2013: Wine Tasting Fundraiser – Exclusive invite only event

July 2013: First official Young Professionals Event—Happy Hour!

September / October 2013: Community/Family Event (Beach Day!)

November 2013: Parlor Meeting (At private residence, refreshments will be served)

December 2013: Young professionals Partnership Fundraiser – Hanukkah Party!

If you'd like to volunteer at any of these events or would like to host a parlor meeting, please contact Nora Tahvili at nora@eliyausa.org or 818 .865.8722.

Lifecycle Donations Make Great Gifts!



Make a donation in honor of someone or in memory of someone. Simply include the name of the person being honored, the occasion/event, and their contact information, so we can send them a certificate.

Simply go to:

www.eliyausa.org

- click on the "Donate" button (on the upper right side of the page)
- Or, the "Donate" button (at the left bottom of the page).
- Include honorary or memory information in the "details/notes" section on the last page before confirming payment.

For more information contact us at:

info@eliyausa.org

In-Kind Services Needed!

We are need of in-kind service donations, such as webhosting / design and printing services.

This helps us cut on overhead cost, so we can support more programs and services for children of Eliya-

Israel.
If you or someone you know can help up pro-bono, please contact us!

Nora Tahvili nora@eliyausa.org
or 818 .865.8722.



Partial Eliya-USA Board posing for portrait at the 2012 Gala.



Stay Informed—No Spam !

We are currently running a contest for several chances to win gift cards when we reach our “Like” goals.

Help us gain presence by simply

- “Liking” our posts
- Sharing our posts on your wall.

On Facebook Search:

“Friends of Eliya, USA.”

OR

go directly to the following link:

<http://www.facebook.com/pages/Friends-of-Eliya-USA/426573984056468>

(Con’t from Page 1: Ronnie Ressler Ends a Successful Five Year Term as Chairman)

ride, all of which collectively brought in hundreds of thousands of dollars for children of Eliya in Israel. "As Friends of Eliya's second Chairman, Ronnie Ressler contributed greatly towards ensuring the organization's long-term solidi- ty. He succeeded in empowering the Board, strengthening their commitment and determination, and guaranteed a highlight finale to his 5 years in office through agreeing to be a most notable honoree at the 2012 Gala Evening;" Said Michael Segal, Chairman of the board—Israel.

"I hope that I was able to create a launching pad for my successor to give them an opportunity to do more with Friends of Eliya-USA. Eliya is fortunate to have Dalia Moghavem as their new Chairwoman and I know she will be successful during her endeavor;" Said Ronnie Ressler.



Same cause with a make-over. Let us know how you like our new logo. info@eliyausa.org



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(Con’t from Page 2: 2012 Gala Honorees Ronnie and Karen Ressler)

things for me. Piercing my heart with love. Especially the children of Eliya;" Said Ronnie Ressler in his farewell speech.



One of the children of Eliya!

(Con’t from Page 1: cover story) to the organization in 1993. Dalia’s husband, Hamid Moghavem, also joined the board in 2008.

As Eliya-USA’s third chairperson, Dalia hopes to bring awareness to the greater Los Angeles community and raise funds for the Children of Eliya through social media, Mitzvah projects and unique community events.