



Join us and make a difference in the lives of visually impaired children and their families, while you promote your business. Your support helps us provide these children with tools they need so they may reach their maximum potential, integrate into mainstream kindergartens and live fulfilling lives.



Make their lives a Brighter Place

## Become a Partner!

Promote your company while helping a great cause!

- Sponsor an event or initiative
- Commit to donating a percentage of a day, week or month or year's sales to ELIYA
- Make an in-kind donation for raffle prizes, contests
- Help promote our fundraisers
- Join us! Participate in our events/ fundraisers



Friends of ELIYA-USA is a 501 (c) 3 organization Established in 1999 to raise awareness and funds for three state-of-the-art pre-schools, providing early intervention programs for visually children and their families in Israel.

**ELIYA is nonsectarian.**

[www.eliyausa.org](http://www.eliyausa.org) | [info@eliyausa.org](mailto:info@eliyausa.org)

## DIAMOND

**\$5000** Company featured in **two** e-newsletters, website, **one** social media campaign, **two** 2014 event flyers, **two** annual customized items\*, **three** tickets to one ELIYA event.

## PLATINUM

**\$2500** Company featured in our **two** e-newsletters, website, **one** social media campaign, **two** 2014 event flyers, and **one** annual customized item\*, **two** tickets to one ELIYA event.

## GOLD

**\$1500** Company featured in **two** e-newsletter, website, **one** social media campaign, **one** 2014 event flyer.

## SILVER

**\$1000** Company logo in **one** e-newsletter, website, social media campaign, and **one** 2014 event flyer.

## BRONZE

**\$500** Company acknowledged on our website and **one** social media campaign.



**\*Customized items examples include but are not limited to: Annual appeal campaign reaching 10K contacts, backdrop poster / or organization banner which will be used year round at ELIYA events, company info. on printed marketing material.**

## Fundraisers/Initiatives you may sponsor:

- ❖ **Laugh Factory Fundraiser:** Jan. 30<sup>th</sup> **Sold out** event– **sponsorships can be reserved for the 2015 event**
- ❖ **Annual Appeal Letter:** April 7<sup>th</sup> mailed to 3000 contacts, social media/email campaign reaches 70000 – **2014 Appeal sent out in April in conjunction with Passover/Easter holiday, sponsorships can be reserved for the 2015 annual appeal.**
- ❖ **ELIYA LA River Bike Ride:** June 22, 2014 – **Deadline for sponsorship June 1**
- ❖ **Young Professionals Mixer:** July/August 2014 – Annual event
- ❖ **Comedy Fundraiser in NY:** Fall 2014 - TBD
- ❖ **Social event (wine and art):** Oct / Nov 2014 - TBD

## In-kind donations:

- Raffle prize** donations such as gift cards or products/services valued at \$100 or more.
- In-kind donation** of printing services, design work, equipment rental for events such as photography, videography, and video editing, food and beverage donations.